

# Road Safety Framework Fund



Investing in Road  
Safety & Our Future

# Road Safety Framework to 2020

- ❑ Strategic responsibility for the 96 commitments
- ❑ Seeks to steadily reduce the numbers of people killed and seriously injured on our roads.
- ❑ Partnership working at the heart of everything we do



TRANSPORT  
SCOTLAND  
CÒMHDHAIL ALBA

# Priority Focus Areas

## Speed

- Speed
- Motorcycles



# Age



TRANSPORT  
SCOTLAND  
CÒMHDHAIL ALBA

## Age

- Pre-Drivers
- Drivers aged 17 to 25
- Older Drivers





TRANSPORT  
SCOTLAND  
CÒMHDHAIL ALBA

# Vulnerable Road Users

## Vulnerable Road Users

- Cyclists
- Pedestrians



# Why Innovative ?



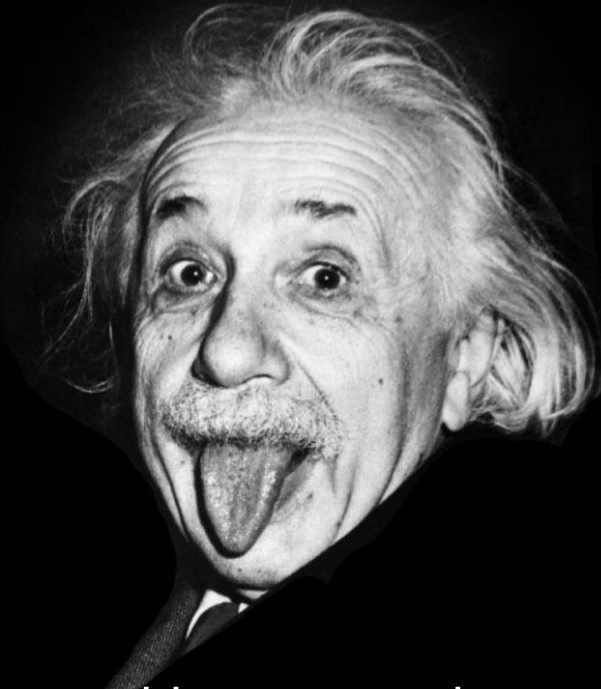
TRANSPORT  
SCOTLAND  
CÒMHDHAIL ALBA



# Insanity !



TRANSPORT  
SCOTLAND  
CÒMHDHAIL ALBA



“Insanity is doing the same thing over and over  
and expecting a different result”

# Projects

ScORSA

DriVR – A new perspective on road safety

Scottish Biker Magazine SBM

Rider Refinement North

Living Streets – 20 mph Communities Project

Drivewise – Scottish Borders and Fife

RoSPA – Destination Drive

Cycling Scotland – Practical cycle Awareness for learner drivers

Community Speed Watch



# How do I get in on this ??

- New round of funding went Live on the 24<sup>th</sup> August with a closing date of 9<sup>th</sup> November.
- Does your project contribute to the Priority Focus Areas and the Framework Commitments ?
- Can it be sustainable once the funding comes to an end ?
- Can you match fund ?
- An in-depth evaluation

# How To Apply

- Visit Transport Scotland Website
- Speak to Amy Lawson or Kieren Green
- E-mail - [roadsafety@transport.gov.scot](mailto:roadsafety@transport.gov.scot)